



# Three Approaches to Your Annual Stewardship Campaign

Which one would be the best fit for you?



# Three New Initiatives

Your Annual Stewardship Campaign is a key piece of setting your operating budget for the next year in place while also attempting to grow your culture of generosity. We have developed three powerful and distinct campaigns that you could choose from. All three bring a focus on accelerating and resourcing the God-inspired vision of your church. Each approach has a particular emphasis that will dictate which one you choose to do first.







Will 'You  
Grôw?

If the people of your church are 'stuck' in their giving then WYG is a great place to start. Will You Grow bases itself on the philosophy that faith is more important than finances and the quality of the gift is more important than the quantity of the gift.





# Be Renewed

If your people need a breath of fresh air, then Be Renewed would be a great choice for you. Living a generous life and giving generously are directly tied to the health of a person's relationship with God. Be Renewed is designed to be a journey to allow each person in your church to look toward the next season of ministry with a renewed God-inspired vision.





# *Enter In*

If your people don't see their giving as a place of embracing opportunity, then Enter In would be a great fit for you and your church. Based out of the Parable of the Three Servants in Matthew 25:14-30, Enter In...is an invitation for the church to catch a vision of what more can be accomplished if they unite themselves and embrace the opportunity to be a faithful servant.

# Let's get started.

Our hope would be that your church would consider conducting each of these campaigns over a three-year time frame. Let's schedule a time to discuss your upcoming Annual Stewardship Campaign and determine which approach would serve your congregation best in this season of ministry.



Alan Wildes  
404.435.5755  
alan@generis.com